



AMERICAN WINES

A fine wine distributor

Comment 31

SOUTHERN CALIFORNIA

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Director, Regulations and Rulings Division  
Alcohol and Tobacco Tax and Trade Bureau  
ATTN: Notice No. 55  
P.O. Box 14412  
Washington D.C. 20044-44125

REF: TTB Notice No. 55- Proposed Saddle Rock-Malibu Viticultural Area

To Whom It May Concern:

As Vice President of American Wines, one of the nation's largest fine wine distributors, I am very familiar with wines from all around the world. The wines being produced from the Saddle Rock - Malibu area are unique and definitely warrant their own AVA. This will only help further distinguish the region from other wine producing areas. The combination of climate, soil, altitude and topography all contribute to a finished product that is individual to that area. I support the proposed new viticultural area, "Saddle Rock - Malibu."

Thank You.

Sincerely,

Jon Newlon  
Vice President  
General Sales Manager